


GREEN ENERGY 
AFRICATM
SUMMIT 2022

4-5 October 2022
CTICC2, Cape Town, South Africa

a Hyve event

Sponsorship and Exhibition Opportunities

Where the world connects with the African Energy Industry

CONNECTING YOU TO THE MOST SENIOR STAKEHOLDERS IN LOW CARBON ENERGY



Ministers &
Government Leaders



National Utility
Companies



Regulators



Global Finance
Community



Independent Power
Producers



Generation, Distribution
and Transmission
Companies

Introducing Green Energy Africa Summit

The Acceleration and Adoption of Renewable and Low Carbon Energy

Green Energy Africa Summit is the global platform for stimulating deals and transactions across the African energy industry. The summit of choice for investors, IPPs, utilities and government leaders, the 2022 event will provide the deal platform and engine room for growth across Africa's energy sector.

WHAT HAPPENS AT GREEN ENERGY AFRICA SUMMIT?

Green Energy Africa Summit connects ministers and government leaders with the global private sector. In 2022 we will welcome 1,000+ senior delegates across two days of pioneering industry leading insight, delivering deals and transactions across our conference, exhibition, and elite networking platforms.

THE JOURNEY OF GREEN ENERGY AFRICA SUMMIT

In 2021, we launched the Green Energy Africa Summit at an exclusive ministerial and VIP symposium officiated by H.E. Suhail Al Mazrouei, Minister of Energy and Infrastructure, United Arab Emirates and in the presence of many high profile figures including Africa Union Commissioner for Infrastructure and Energy H.E. Dr. Amani Abou-Zeid and Africa Continental Free Trade Area Secretary General H.E. Wamkele Keabetswe Mene. It included round table talks with 30+ ministers from across Africa and beyond who engaged in project-development negotiations with the global private sector. More than 500 institutions attended the event – collectively accountable for controlling more than \$100bn of capital for energy projects.



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This is an important gathering of government officials, companies and leaders coming here to meet in-person

Bady Baldé, Deputy Executive Director & Africa Director, EITI.

SUPPORTED BY



Sponsorship Opportunities

From branding opportunities to gain mass exposure, private meeting rooms or hosting invite-only lunches, our tailored sponsorship packages will connect you to your target market and ensure your business objectives are met.

VIP & MINISTERIAL ACCESS

A gateway to our most senior delegates and decision-makers. Not only will they be exposed to your brand, but you will also have the opportunity to meet, network and build relationships with our exclusive VIP audience.

✓ **VIP & Ministerial Lounge**

✓ **CEO Roundtables**

PRIVATE INVITE-ONLY RECEPTIONS

Address a targeted group of key decision-makers. Whether sharing your vision or announcing a never-seen-before prospect, this is your chance to set the agenda for discussion whilst interacting with your most important clients and prospects.

✓ **Hosted Lunches**

✓ **Private Networking Receptions**



MEETING SPACE & LOUNGES

Host your clients in the comfort of your own branded lounge or purpose-built meeting room.

✓ **Private Meeting Rooms**

✓ **Meeting Lounge**

NETWORKING RECEPTION

Maximise engagement by hosting one of our popular social events, where business conversations can continue in the unique charm of Cape Town's most exclusive settings.

✓ **Waterfront Drinks Reception**



Associate Your Brand with GEA Summit

BRANDING

Leverage on our powerful branding opportunities to leave a lasting impression ensuring your brand is front and centre at the event.

- ✓ Stages
- ✓ Lanyards
- ✓ Delegate Bags

- ✓ Event App
- ✓ Adverts
- ✓ Lounges

CONTENT & STAGES

Designed to showcase your business as an industry thought-leader. This package aligns your brand to the themes and topics most important to you.

COUNTRY PAVILIONS

Shine a spotlight on your national energy agenda and promote your country's vision with exhibition space at the heart of the event.

- ✓ Bespoke Country Pavilions



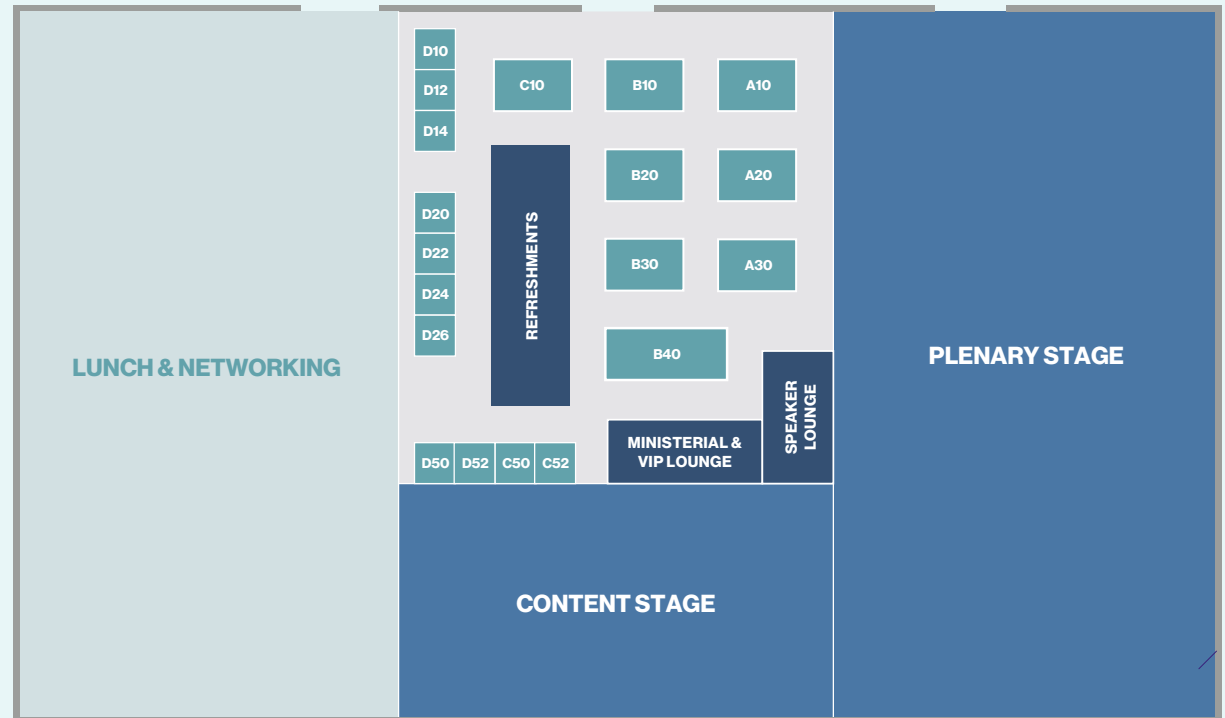
Exhibition Packages

Book a stand or country pavilion to drive deals, win new opportunities and network with CEOs, government officials and decision-makers. GEA Summit presents the unique opportunity to build face-to-face connections with the African energy community. Taking a stand provides you with the platform to host potential customers and showcase your products, solutions and services.

2022 Exhibition Rates

	SPACE	SHELL
Early	£475	£525
Late	£550	£625

*Prices per sqm



Delegate Rates

Access the full strategic agenda, make business-changing connections and network with senior stakeholders across the African energy sector.

2022 Delegate Rates

	EARLY	LATE
Delegate Pass	£1,195	£1,495
Government Pass	£795	£995

What can you expect?

- Join a **community of energy leaders** from the financial, governmental, academic and private sectors with a common goal of advancing Africa's energy agenda
- A strategic programme that **prioritises deal-making** and partnerships
- Access the **most influential policymakers** and decision-makers in the low carbon African energy space
- Meet new global investors to **create and develop projects** across the continent
- A **dedicated exhibition** showcasing the most innovative brands in the clean energy movement
- Exclusive meeting spaces to **advance your deal-making** discussions



Pioneering Industry-leading Discussions

AFRICA'S ENERGY MIX

GEA Summit will examine the rate of Africa's transition to cleaner, more accessible energy. The holistic private-public sector dialogue and discussion will unpack the nuances around African green economies and sustainable energy access obstacles that need overcoming to allow Africa to meet the pace of the global transition.



FINANCING THE ENERGY TRANSITION

Examining how African governments and project stakeholders can access affordable global finance to develop renewable projects.

Book 1-2-1 meetings with development finance banks, private equity funds and project financiers.



POLICY & REGULATION

Share the same table with African regulators as they discuss how to advance their country's energy policy to attract foreign capital and partnership. Shaping the future business environment of more than 30 countries will add to Africa's long-term competitiveness and energy development.



NATIONAL SHOWCASES

Government stakeholders will present an in-depth look at their country's current energy mix, planned energy projects and energy policy landscape. As national policy announcements, opportunities, and tenders come to market, fast-track your understanding of the most compelling energy economies in Africa.



PROJECT SHOWCASES

A day of showcases from stakeholders driving the transition. From IPPs outlining project criteria, to the innovators providing bespoke power solutions. Investors and developers will get an exclusive first look at bankable energy projects new to the market.



TECHNOLOGY

Technology is widely regarded as the key, driving down investment costs and expenditure, increasing productivity and project viability. Thus, providing innovative solutions to commonly faced hurdles in emerging markets.

This stream will explore the technology available on the global market to ensure Africa closes the continental power deficit.

